

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

THE OVERSEAS PRESS BULLETIN

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July 30, 1966

World-Wide Ticker

Edited by JERRY KRISKA

WASHINGTON.....

from JESSIE STEARNS

The high noon wedding on Aug. 6 of Luci Johnson, daughter of President and Mrs. Lyndon Johnson, to Patrick J. Nugent, gets the majority of the space in the women's sections of the Washington newspapers.

News includes President Johnson wearing a cutaway at Luci's "pink" wedding, after refusing to wear one at his own inaugural Jan. 20, 1965; "Liz" Carpenter, Mrs. Johnson's press secretary, being accused of carrying on a "vendetta" against a New York fashion newspaper; and limiting coverage at the White House reception to 15 reporters.

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Another subject getting attention here is the granting of passports to other than reporters to go to Red China, and whether US will modify its ban on trade with them.

* * *

Tom Lambert left the New York Herald Tribune Washington Bureau to join the Los Angeles Times Washington Bureau covering the diplomatic beat.

(Cont'd on page 2)

WHITNEY YOUNG DUE

Civil rights both here and abroad will be explored in an OPC luncheon talk Aug. 10 by National Urban League Executive Director Whitney M. Young, Jr.

Young has just reported to President Johnson on his recent Viet Nam trip; when he makes his Club appearance he will have just returned from the Urban League's national convention.

OPC CORRESPONDENTS 'NETWORK' GOAL OF RIESEL, EUROPE-BOUND

OPC President *Victor Riesel*, on the eve of his departure for Northern and Eastern Europe, announced that he has launched a drive among correspondents serving abroad "to make them aware that the OPC of America is, in every respect, a world-wide fraternity and World Press Center fighting their battles and working toward the goals of assuring that news can be covered, collected and transmitted in an atmosphere of freedom."

Riesel will meet with correspondents serving abroad beginning in London, just as he did in Panama City and Rio last year.

Discussing a survey made by former OPC President *John Wilhelm* which discloses that there are 1,376 foreign correspondents in 93 lands, Riesel said that "We are going to attempt to establish strong units in every news center

of the world so that this network will speak not only for itself, but for all of us. It is only when there is a strong OPC world-wide network, dynamic units meeting in Paris, London, Berlin, Rome, Tokyo, as well as Latin America, that we can hope to be an effective World Press Center."

President Riesel said that his current trip, being made for newsgathering and on OPC business, is one of several he plans in the coming year in an effort "to make personal contact with our colleagues so that they will better understand that the OPC is their home and what we, at home, can do for them while they are abroad. They are really, in essence, our Club. I am going to urge them to meet regularly, keep in touch with us regarding their problems and help us knit together the largest free press network in the world."

Peru President May Meet Press Tour

A meeting with Peru's president is one of the many invitations which has come in for members of the OPC Press Tour, which leaves for South America Wednesday.

In Lima, in addition to the meeting with the mayor, already announced, arrangements are being made to meet with Fernando Belaundi, President of Peru, the evening of Aug. 10. Earlier in the day, there will be a briefing at the US Embassy by Ambassador J. Wesley Jones. From the Embassy the group will be taken to visit a new Ford Assembly plant. Lunch will be served at the plant.

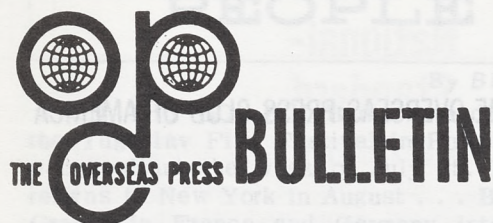
The president of the Peruvian

National Tourist Bureau, Carlos Montero, will entertain members later at a reception. On Aug. 11, US Information officer Bill Thomas will host the group for cocktails at his home.

In Buenos Aires, on Aug. 18, a welcoming party has been arranged by the Argentine Newspapersmen's Association.

"Of course, we are delighted with these expressions of hospitality on the part of our South American neighbors," commented *Madeline D. Ross*, Chairman of the Press Tour.

"It indicates an interest in and friendliness for visiting journalists from the United States.



THE OVERSEAS PRESS BULLETIN

Bulletin Committee Chairmen:
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Lawrence Stessin

Managing Editor: Sibby Christensen

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Acting Executive Director, Frank O'Rourke.

Letters

IMPRESSIVE

When our Clubhouse on 39th street was dedicated, one of the most impressive ceremonies was the unveiling, by Governor W. Averill Harriman, of the first of the tablets, or plaques, on which are inscribed the names of our colleagues who lost their lives while on duty with the armed forces of our country during World War II.

As the governor finished, their names were read aloud, group after group, and in the order of their deaths, by the then current president and all past OPC presidents.

The Viet Nam conflict has furnished the most recent occasions for another series of memorial observances and the traditional unveilings of plaques honoring the memory of a younger generation of dauntless war correspondents. There will, alas, in all probability be more of them.

To all who have attended recent ceremonies they are, I feel sure, unforgettable experiences. They present the OPC at its very best.

An infinite amount of thought, labor and savoir-faire goes into the preparation of these ceremonies. Our Club owes

public recognition to one of our most dedicated founders and early presidents, Burnet Hershey, for the manner in which our dedicatory exercises are programmed, and for the dignity with which they are conducted. I am confident that this little testimonial reflects the thoughts of all members who, like myself, consider that Burnet Hershey has done a most meritorious job.

Louis P. Lochner
Fair Haven, N.J.

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WORLD-WIDE TICKETS

Julia Edwards spent time at Ruth Hatch's country home at Burke, Va., while Ruth is in Europe.

The death of F. Edward Kernan, member of the Cleveland Plain Dealer's Washington Bureau for 22 years, stunned friends. He had been a member of the Gridiron Club since 1954, and as the crier gave the opening lines in the club's annual skit. Burial at his hometown of Red Wing, Minn.

On Ben Cole's 50th Birthday he received more coverage than if the reception planned by Rep. Andrew Jacobs, Jr., D-Ind., (Indianapolis) had been given. The only explanation for the cancellation of the reception was that his "employer objected to the celebration." Ben was chief of the Washington Bureau of The Indianapolis Star, The Muncie Star and The Arizona Republic since 1949.

The Bulletin would like to hear from overseas members about any special subject deserving of in-depth treatment for issue features.

The Editors

Laudatory letters were received from W. Marvin Watson, Special Assistant to the President, Attorney General Nicholas deB. Katzenbach, Postmaster General Lawrence O'Brien, Interior Secretary Stewart Udall, UPI President Mims Thomason, Indiana Gov. Roger D. Branigan, and many others.

MANILA . from CARLOS A. ANGELES

Three top United Press International executives met here recently with UPI Manila Bureau Chief Don Becker playing host. They were Leroy Keller, UPI Vice President in charge of international operations; Francis Leary, UPI vice president and executive editor, and Donald J. Brydon, UPI General manager for Asia. Keller said new plans were underway which would bring an increasing flow of news into Asia via the Philippines. He said UPI "is the only news agency to have three separate circuits on the Trans-Pacific cable, and the only agency which operates four separate radio transmitters in the Philippines to broadcast news throughout Asia."

Don Huth, Southeast Asian Bureau Chief for Associated Press, has pulled

UN'S COLTMAN DIES

Charles L. Colman, information director for the UN Food and Agriculture Organization, died July 22 in Lake Charles, La., where he was attending the International Rice Conference. He was 53.

He has been with the UN organization for eighteen years, working from Nanking, Bangkok and most recently, New York. He formerly was a reporter for *The North China Star*, public relations man for the Greek Government in exile, and director of the OPA field information office.

Surviving are his wife, Florence, a son, Charles Jr., and a daughter, Mrs. Jan Faber.

NEVINS DEAD AT 56

Bert Nevins, 56, press agent who established the Mrs. America contest, died July 19 at his Hollywood, Fla., home.

Nevins retired 10 years ago as head of Bert Nevins, Inc., a publicity firm. Nevins' promotions included the donut industry and the National Halloween Committee. He was a member of a number of public relations organizations, including PRSA.

He contributed articles on public relations to industrial publications.

Surviving are his wife, Marion; a daughter, Peggy; and two sons, Bert and Peter.

CIER (Cont'd from page 1)

up stakes in Kuala Lumpur, Malaysia, and will make his headquarters here. His wife, Anne, and daughter, Kathy, came in ahead of him, but will proceed to the United States to enroll Kathy at an American University.

George MacArthur, Manila AP Bureau Chief, played host to former AP man Jim Becker and his wife, Betty, who jetted in on the last leg of a Pan Am-sponsored trip around the world. Becker, now a well-read columnist for the Honolulu Star Bulletin, was AP bureau chief in Manila 10 years ago. USIS Director James Nelson Tull and wife Dorothy hosted at a cocktail party for the Beckers during the latter's three-day Manila stopover. Beckers' old-time Manila friends turned up en masse at the Tull party, among whom were Gil Santos, Time-Life; Ken Macker, Philippines Herald publisher; and Don Huth, AP Southeast Asian Bureau manager.

Antonio Lutz, Pan Am public relations manager for Caracas, Venezuela, joined your correspondent in Bangkok, Thailand, for the five-day inaugural bash of the plush Siam Inter-Continental Hotel early June.

New York Scene

Film Hour Changed

Wed., Aug. 3 - Screening for Polish Film "Salto". Preview Theater, 9th floor, 1600 Broadway. 8:30 p.m.

The screening hour for this film, featured at the 1965 Venice Film Festival, has been changed from 2:30 to 8:30 p.m. Wednesday. The location also has been changed from the fourth to ninth floor screening theater at 1600 Broadway.

Filmed in Poland by the "KADR" Film Unit of the Polish State Film Co., it is a psychological drama of a man on the run.

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Wed., Aug. 10 - Luncheon, with Urban League Executive Director Whitney Young. 12 p.m.

* * *

Wed., Aug. 16 - Bistro Midsummer Film Fun Festival Cocktail Party. 5:30 p.m.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

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PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Jay Rutherford**, Mutual Broadcasting System bureau chief in Madrid and with the Hearst newspapers there, vacationing in Edgartown, Mass., until September. An article by him on "Spain — the Kingdom to Come" has been published in Bild am Sonntag in Hamburg; July Harper's Bazaar carries his story on Don Juan of Barcelona, pretender to the Spanish throne; and he has also had interviews published on Ambassador Garriguso . . . **Dan Scherer** going to Portillo, Chile, in August to handle IBM press activities at the World Ski Championships which will be scored by computer . . . After a tour of duty in the Far East, **R. E. Stannard** (of UPI) and his wife expect to be back in the US in September . . . **Beryl Bernay** to Indonesia, Thailand and Ceylon with multiple assignments, including Holiday, Parade, Association Films and a book for W. W. Norton . . . **Albert Fick**, North American manager and editor of Argus South African Newspapers, and Mrs. Fick back in New York after a two-months' motor tour of Switzerland, France, Spain and Portugal and a visit to the company's branches in South Africa and Rhodesia . . . **Harris Peel**, with the US Information Agency in Lagos, Nigeria, spending his home leave largely on his farm near Danby, Vt. . . . **William Doerflinger**, editor with E. P. Dutton, on a six-week combined business and vacation swing through a number of European countries. After seeing book publishers and literary agents in Hamburg, Stuttgart and Munich, in West Germany, and Milan and Turin in Italy, he and his wife Anne went on to Greece and the Greek islands and to Istanbul, after which they planned a cruise up the Dalmatian coast, stopping at a number of Yugoslavian ports, to Venice. They'll wind up with a visit to the Austrian Alps and Vienna before heading home . . . **Beulah** and **Bernie Harris** off last week-end for a month in Europe, which they planned to spend motoring through Spain and Portugal, catching the various fiestas.

CHECKING IN: **Forrest Edwards** and **Maynard Frank White** from Hong Kong. . . . **J. W. Strobl** from India . . . **Brainerd S. Bates** from Saudi Arabia.

NEW POSTS: ABC news correspondent **Charles P. Arnot**, formerly serving in Saigon, named Rome bureau chief for the network, replacing **Sidney Lazard**, who has been reassigned to ABC news Headquarters in New York . . . **Tony Taylor** has left Wiltwyck School for boys, where she residential director and chief of child care and educational services,

to join Vocational Advisory Services in New York as executive director. She begins her new job Sept. 12 . . . New assignments for UPI's **William F. Sunderland** and **David L. Dugan** will find previously Rome-based Sunderland shifted to London as a senior news editor and Dugas, who has spent the last seven years in the Middle East, replacing Sunderland in Rome . . . **Josef C. Dine** appointed director of client services, marketing for EBS Management Consultants, a subsidiary of Electric Bond and Share. . . . **Harold Rosenthal** named PR director of the Continental Football League . . . **Josephine Lyons** now with NBC-TV's "Today" show.

ARTICLES: The July Reader's Digest reprinting Time's essay on air safety by Senior Editor **Marshall Loeb**, a follow-up to a reprint in June of his piece on auto safety. Grand total for

Loeb: six pieces from Time, including two cover stories and three essays, in the last 16 months . . . **Arky Gonzalez** in June Business Progress with a text-and-picture feature on the Macao Grand Prix, a feature on golf in Singapore in the current Business Abroad, and a piece on oil company health programs around the world in Petroleum Today . . . **Ex Timesman Paul Underwood**, now foreign news analyst for the Cincinnati Inquirer front-paged in the Times resort section for July 17 with "New Era on the Ohio River."

RADIO & TV: **Herman H. Dinsmore**, LIU lecture on "Press Coverage of and Warren Report on the Assassination of President Kennedy" broadcast on **Jeffrey St. John's** WBAL program . . . Short-wave listener **Chester Burger** on **Barry Farber's** guest list July 27 to discuss "Does the Voice of America Lie?"

HONORS: **Dean Jennings** appointed member of the California State Recreation Commission by Governor Edmund G. Brown.

Placement

New York:

M-130—Wanted: Assistant manager for news bureau of major financial organization in Wall Street. About 5 years minimum newspaper experience required. Some financial writing background desirable. Salary \$9-10M, plus quarterly cash bonus.

M-131—Wanted: Librarian. 3-5 years industrial library experience. Maintain and develop information sources and photo files. Research assignments for public relations staff. Liberal benefits. Salary to \$6500.

M-125—Wanted: PR writer, newspaper background preferred, features and news, fast, accurate. State salary.

M-126—Wanted: Feature and general press release news writer for local agency dealing with manufacturing and consumer products, foods, and other clients. 3-4 years experience with news media or agency required. Starting salary 9-10M.

M-127—Wanted: General news reporter for New York weekly business newspaper. Four to five years news experience required. Salary commensurate with ability and experience. Please submit resume stating salary needs.

M-128—Wanted: Writer for news features, pamphlets, special reports, for national youth improvement group; 3-5 years editorial experience in news field preferred. Must be good feature idea producer, writer, and have good contacts. Salary \$9-10M.

M-116—Wanted: General P.R. ass't. for major hospital. Writing, fund-raising & other activities such as arranging social events. Similar exp. mandatory. Salary: About \$7,500.

M-100—Wanted: News writer with 1-2 years experience, starting at \$5,000 but with good advancement with USDA Soil Conservation Service, information division at various locations. Several state offices also in

market for journalists with higher salaries depending on experience. Submit resumes to **D. Harper Simms**, Director, Information Division, USDA Soil Conservation Service, Wash. D.C. 20250.

New Jersey state office wants experienced news writer in \$10,000 bracket to service NYC papers, TV-radio stations, with news releases, write mag articles, edit and rewrite technical copy, produce publications, etc. Write or phone **Selden Lee Tinsley**, State Conservationist, USDA Soil Conservation Service, 103 Bayard Street, New Brunswick, N.J. 08903. Telephone 846-4500 Ext. 261, area code 201.

Upstate New York:

M-129—Wanted: Creative writer for educational TV scriptwriting. Location at growing TV film center, major upstate university. Will consider feature writer interested in shift to TV. Send resume, references and writing samples. College degree required.

Pennsylvania:

M-123—Wanted: Associated Director for conservation organization. Requires personable writer who can convert technical information into lay language. Degree in a natural science plus association experience preferred. Send resume, salary requirements.

Chicago:

M-132—Wanted: Creative PR assistant with reporting-writing know how for leading U.S. corporation. Intelligent, adaptable. Salary \$12,500 to \$15,000.

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